

## PUBLICATION DATES 2020

January	17, 31	May	8, 22	September	11, 25
February	14, 28	June	5, 19	October	9, 23
March	13, 27	July	3, 17, 31	November	6, 20*
April	10, 24	August	14, 28	December	4, 18

\* Phoenix Christmas Annual: *Shelf Life 2 Months*  
**Copy Deadline 7 days prior to issue date**

RATES	ADVERT SIZE	PAGE COLOUR RATE
	Full Page A4	€4,300
	Half Page	€2,200
	Quarter Page	€1,250
	Inside Front/Back	€4,500
	Back Cover	€4,800
	Double Page Spread	€7,700
Inserts	Rates on request	

### ADVERT DIMENSIONS

A4 Full Page (bleed) 210mm x 297mm  
 (plus 5mm bleed on all sides)

A4 Full Page (non bleed) 186mm x 270mm

Half page (Landscape) 186mm x 132mm

Half page (Portrait) 91mm x 265mm

Qtr page (Portrait) 91mm x 132mm

Eighth Page (Landscape) 91mm x 64mm

\*All sizes are **width x height**

### MECHANICAL DATA

Printed: Heatset Web Offset

Trim Size: 210mm x 297mm

Type Area: 186mm x 270mm

Bleed: At least 5mm on all sides

### SPECIFICATIONS

All copy to be provided on:

Media: Email.

File types: 300dpi + CMYK PDFs & JPEGs.

Cancellation policy is 8 days prior to publication date.

# THE PHOENIX

Established 1983

**Ireland's No.1 business & current affairs magazine.**

**70% of the Phoenix readership is ABC1**

[www.abc.org.uk](http://www.abc.org.uk)

The Business Readership Survey conducted by IAPI – Institute of Advertising Practitioners in Ireland – states the Phoenix has the 2<sup>nd</sup> highest business readership of all magazines in Ireland.

### To Advertise Contact

Tel: (01) 66 11 062

Paul Hayden

email: [paulh@thephoenix.ie](mailto:paulh@thephoenix.ie)

### Copy & Advertising Production

Tel: (01) 66 11 062

email: [production@thephoenix.ie](mailto:production@thephoenix.ie)

**“The magazine with the inside stories.”**  
**BOOK YOUR SPACE NOW!**